

# Our Manifesto

We believe nothing matches the power and possibility of Home; it is the heart of our story, the setting for our most sacred moments. We believe people thrive on connection and Home invites those opportunities every day, as a hearth to connect with others and a sanctuary to connect with oneself. We believe Home must balance playful and practical to be an empowering place to leap from and a grounded place to return to.

We believe the impact of an individual inspires, but the power of a team – aligned in passion, talent and values – is a force to behold. We believe missteps are not failures, but opportunities for a lesson and a new direction. We believe in meeting the dark with grace and grit, and the light with love and laughter. We believe in following the gut, leading the charge, seeing the big picture, and not sweating the small stuff. We believe actions define the person, and follow through is what distinguishes the genuine from the insincere.

Most of all, we believe everyone is deserving of possibility, and that possibility lies just across the threshold of Home.